

The changing job market and requirement

JOB MARKET TREND

Demand for SCM Talents Keeps Growing

COVID 19 Pandemic



Russia-Ukraine Conflict

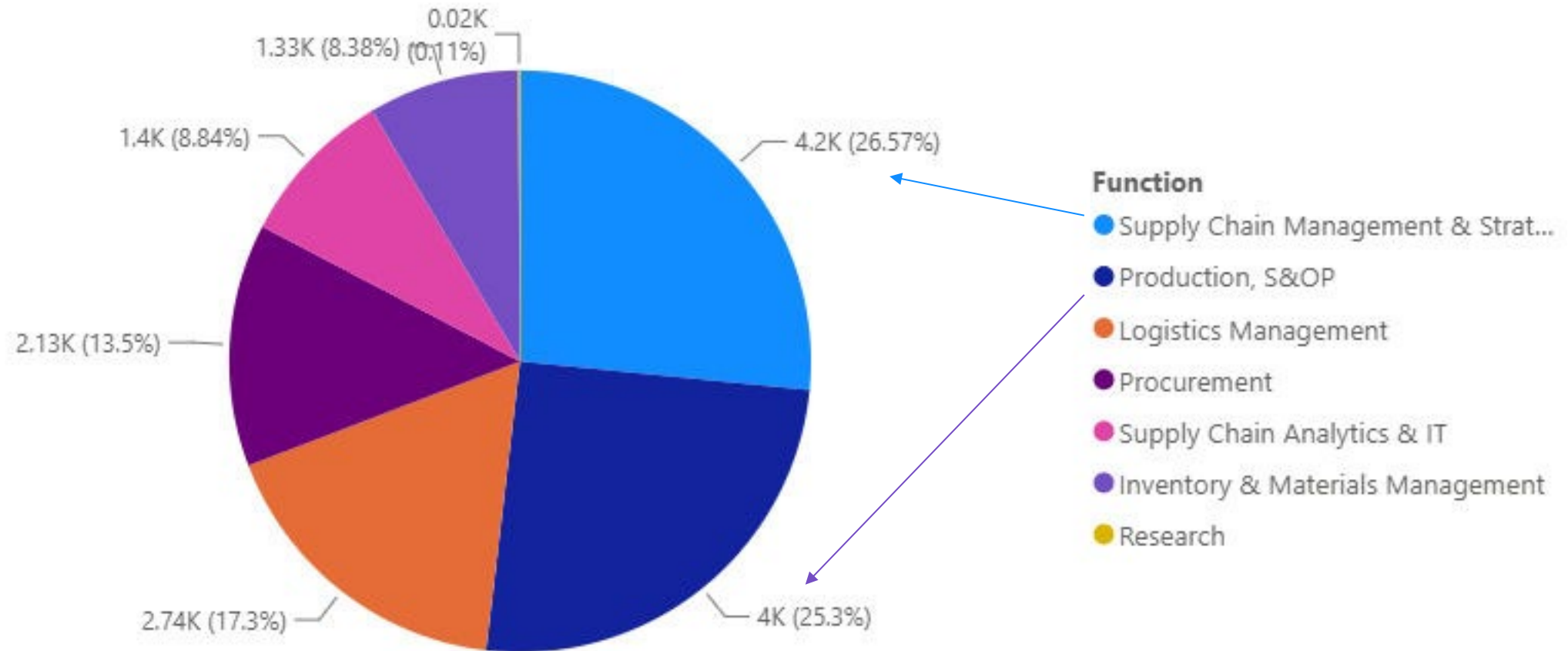


Tariff Wars ...



Global supply chain is changing rapidly, SCM talents are needed!

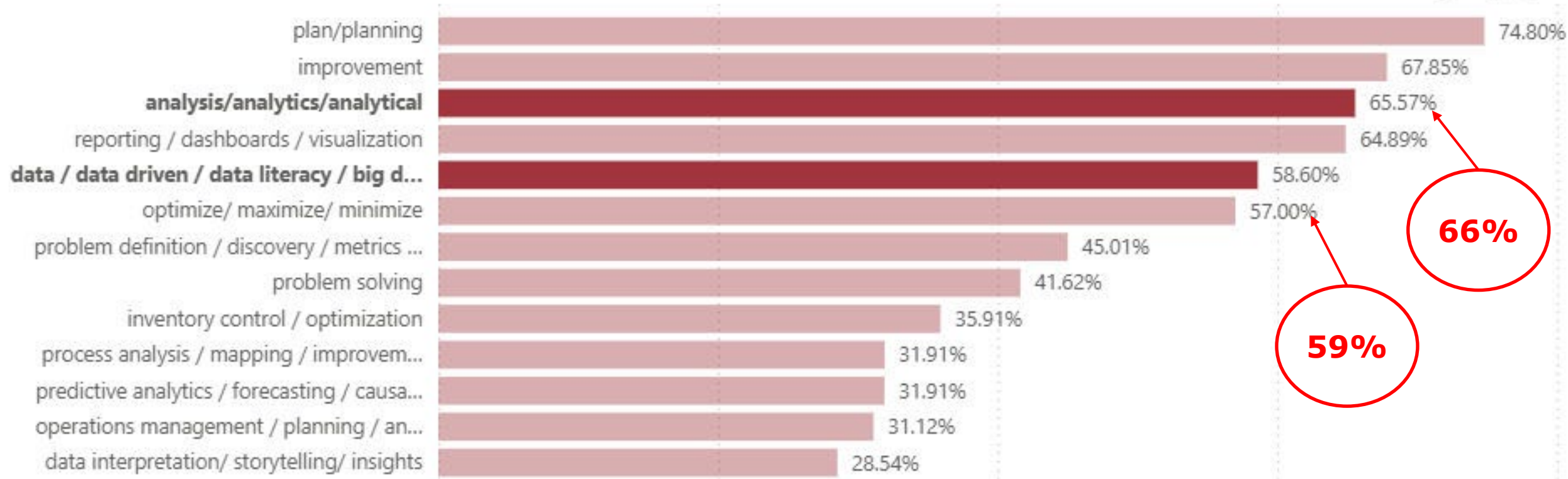
Supply Chain Job Market Trends



Cross functional 35%. Production > Logistics > Procurement!

Strong Requirements on Analytics and Data

Required knowledge, skills and tools



~66% of jobs mentioned analytics, ~59% mentioned data

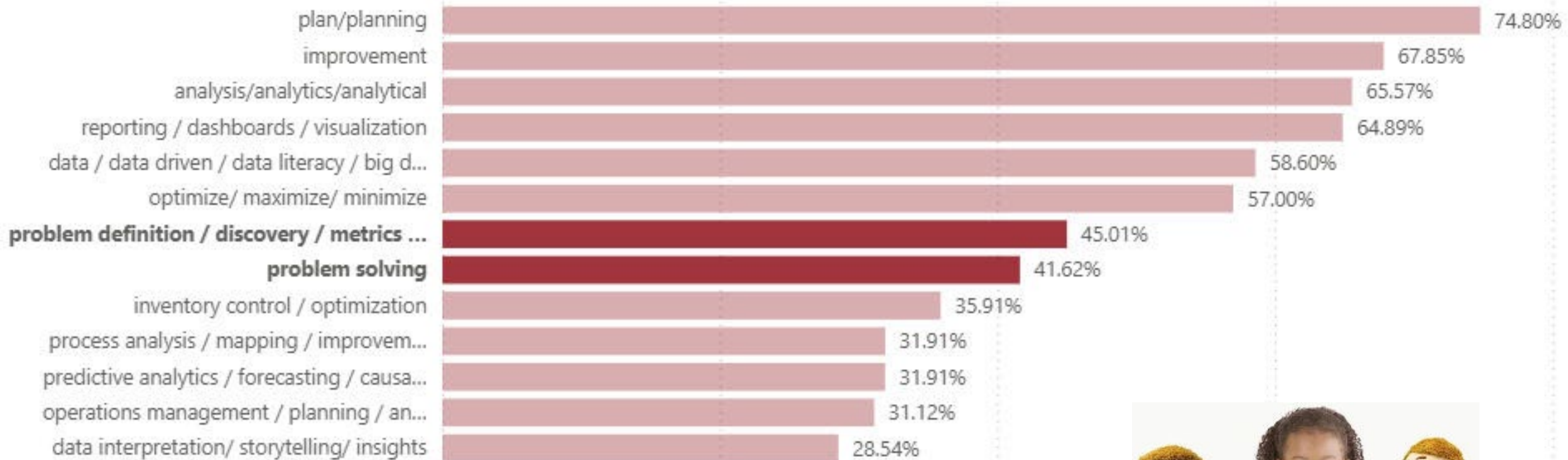
Data Analytics $\neq$ Statistics

- **Data analytics** = { data **reporting** / dashboards / **visualization**,
predictive analytics / forecasting,
data **interpretation** / **story-telling** / **insights**,
investigate / diagnose / root cause,
descriptive analytics / statistical analysis,
data integrity / management / manipulation,
... }



Problem Solving vs. Problem Definition

Required knowledge, skills and tools



No Puppets who have to be **TOLD** to do things.

Yes People taking **initiatives** to define & solve problems.



Ideal Job Candidate

“We don’t need more data weenies and we don’t need more strategic marketing planners. What we really need are more people with **a foot in each camp** who can make some sense of all of this new technology.”

–Don E. Schlutz

Source: *Big Data: Prospects and Challenges*.

Source: https://www.researchgate.net/publication/275035912_Big_Data_Prospects_and_Challenges

Premium Jobs with High Impact

- **Apple Inc:** Worldwide Supply Demand Product Planner
- **Benefits:** \$141,300 - \$212,800, depend on skills, qualifications & experience
- **Job Overview:** Apple seeks a dynamic Supply Demand Planner for World-Wide Operations. Develop and execute end-to-end product demand/supply plans across 80+ countries. Forecast demand, analyze sales, manage risk, coordinate with Marketing and Procurement on launches, and present recommendations to executive management. Drive process improvements across Apple's multi-billion dollar businesses.
- **Min Qualifications:** Exceptional analytical capabilities, business savvy and leadership skills ...

Job Market Preparation and Personal Wealth Development

- Job opportunity and salary statistics.
- Job required knowledge, skills, and software.
- Personal investing: from demand forecasting to stock valuation.



Covered in the “**Supply Chain Job Market Analysis**” & “**Personal Wealth Development**” modules